



Pediatricians in South Florida continue to care for children with confirmed cases of Congenital Zika Syndrome and those who were exposed to the Zika virus in utero. As a continuation of its Zika 101 project started in 2017, FCAAP is hosting a **one-day** Zika 201 educational conference at the University of Miami Braman Miller Center for Jewish Student Life (1100 Stanford Drive, Coral Gables, FL 33146) on **Saturday, November 9, 2019**. The conference will feature South Florida experts who will discuss the known effects of the Zika virus on infants and children as well as the recommended screenings to be performed as these children develop.

The full day conference will include breakfast, lunch, and two breaks in addition to offering attendees CME, CEU, and MOC Part 2 credits. The conference is free for all health care providers interested in expanding their knowledge of the Zika virus and how to care for children exposed to it in utero and with confirmed cases of Congenital Zika Syndrome. It is anticipated that up to **80 providers** will participate in this conference.

The full agenda can be seen here: <http://www.cvent.com/d/bhqm83>.

A limited number of partnership packages are available for the conference, each of which includes the opportunity to speak with attendees during a 30-minute check-in/breakfast, two designated 30-minute breaks, and following the luncheon presentation. Additional benefits and advertising opportunities are available with each package.

Register online at <http://www.cvent.com/d/bhqm83>. Contact Alicia Adams at aadams@fcaap.org for more information.

Luncheon Partner

1 package available at \$2,500

The Luncheon Partner Package includes:

- One 20-minute non-accredited presentation during lunch
- One booth with attendance for two partner representatives and one luncheon speaker
- Recognition as the Luncheon Partner on/in:
 - The partner page of FCAAP website (includes logo and link to website)
 - The conference registration website (includes logo and link to website)
 - The FCAAP newsletter (November and December editions) (includes logo, link to website, and a brief description)
 - FCAAP's social media pages (Facebook and Twitter)
 - The printed conference program (includes logo and brief description)
 - Signs on the lunch serving buffets and/or drink stations (includes logo)

- Advertisement placements:
 - One Full Sidebar or half-page advertisement in two editions of the FCAAP News (choose from November, December, or January)
 - One half-page advertisement in the printed conference program
- A post-conference registration list (name, designation, and company of all registered attendees)
- One pre-conference email to all registrants regarding the subject of the luncheon presentation (sent 3-10 days before the conference)
- Inclusion on a Partner Punch Card Challenge (attendees will be entered in a raffle for a prize at the end of the conference for visiting all partner booths during the conference)

Breakfast Partner

1 package available at \$1,750

The Breakfast Partner Package includes:

- One booth with attendance for one partner representative
- Recognition as the Breakfast Partner on/in:
 - The partner page of FCAAP website (includes logo and link to website)
 - The conference registration website (includes logo and link to website)
 - The FCAAP newsletter (November and December editions) (includes logo and link to website)
 - The printed conference program (includes logo and brief description)
 - Sings on the breakfast serving buffets and/or drink stations (includes logo)
- Advertisement placements:
 - One half-sidebar advertisement in two editions of the FCAAP News (choose from November, December, or January)
- A post-conference registration list (name, designation, and company of all registered attendees)
- Inclusion on a Partner Punch Card Challenge (attendees will be entered in a raffle for a prize at the end of the conference for visiting all partner booths during the conference)

Refreshment Break Partner

4 packages available at \$1,00 each

The Refreshment Break Partner Package includes:

- One booth with attendance for one partner representative
- Recognition as a Refreshment Break Partner on/in:
 - The partner page of FCAAP website (includes name and link to website)
 - The conference registration website (includes name and link to website)
 - The FCAAP newsletter (November & December) (includes name and link to website)
 - Printed conference program (includes name only)
- Inclusion on a Partner Punch Card Challenge (attendees will be entered in a raffle for a prize at the end of the conference for visiting all partner booths during the conference)



Florida Chapter
 American Academy of Pediatrics

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 Contact FCAAP with questions: info@fcaap.org
 or 850-224-3939
