

AMERICAN ACADEMY OF PEDIATRICS (AAP)

CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

**AAP Canadian Chapters: The 7 Canadian chapters have a unique structure, capacity, operations, and provincial oversight. The Canadian chapters are encouraged to record “not applicable” for any area in the chapter annual report that is not relevant to the chapter. The primary goal is to receive information about what the chapter is working on to improve the care of infants, children, and adolescents in the Canadian provinces.*

***We realize that 2020 presented many unique challenges for chapters with an unexpected need to shift strategic priorities and planned child health initiatives during COVID-19. The District Vice Chairpersons Selection Committee will take these unique circumstances into account and look forward to reading about all the innovative things chapters have done in response to an unprecedented and challenging year. Thank you in advance for all your hard work and for making a difference in the health and wellbeing of children and families!*

DEMOGRAPHICS

CHAPTER PRESIDENT:
(please type name) Lisa Gwynn, DO, FAAP

DISTRICT: DISTRICT X

CHAPTER: Florida

CHAPTER SIZE: Very Large

CHILD HEALTH INITIATIVES

Among the list of topics below, please select ALL the child health topics the chapter is actively working on:

***PLEASE NOTE THIS IS FOR INFORMATIONAL PURPOSES ONLY AND WILL NOT BE SCORED**

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Access to Care | <input type="checkbox"/> Early Literacy | <input checked="" type="checkbox"/> Oral Health |
| <input checked="" type="checkbox"/> Adolescent Health | <input type="checkbox"/> Emergency Medicine | <input checked="" type="checkbox"/> Pediatric Councils |
| <input type="checkbox"/> Adverse Childhood Experiences | <input checked="" type="checkbox"/> Emerging and Reemerging Infectious Diseases/COVID-19 | <input checked="" type="checkbox"/> Perinatal/Infant Mortality |
| <input type="checkbox"/> Allergy and Asthma | <input type="checkbox"/> Environmental Health | <input checked="" type="checkbox"/> Physician Wellness |
| <input type="checkbox"/> Autism | <input type="checkbox"/> Epigenetics | <input type="checkbox"/> Poverty and Child Health |
| <input checked="" type="checkbox"/> Bias and Discrimination | <input type="checkbox"/> Family Engagement | <input checked="" type="checkbox"/> Practice Management |
| <input type="checkbox"/> Bioethics | <input type="checkbox"/> Foster Care, Adoption, and Kinship Care | <input type="checkbox"/> Practice Transformation |
| <input type="checkbox"/> Breastfeeding | <input checked="" type="checkbox"/> Gun Injury Prevention | <input type="checkbox"/> Preventive Health |
| <input type="checkbox"/> Bright Futures | <input type="checkbox"/> Health Care Transformation | <input type="checkbox"/> Profession of Pediatrics |
| <input checked="" type="checkbox"/> Child Abuse and Neglect | <input type="checkbox"/> Health Information Technology | <input type="checkbox"/> Public Health |
| <input type="checkbox"/> Child Care Health & Safety | <input type="checkbox"/> Home Visiting | <input checked="" type="checkbox"/> Quality Improvement |
| <input type="checkbox"/> Child Health Finance | <input checked="" type="checkbox"/> Immunizations | <input type="checkbox"/> Reach Out & Read |
| <input type="checkbox"/> Children, Adolescents, and the Media | <input checked="" type="checkbox"/> Injury and Violence Prevention | <input checked="" type="checkbox"/> School Health |

AMERICAN ACADEMY OF PEDIATRICS (AAP)

CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- | | | |
|--|---|---|
| <input type="checkbox"/> Children with Special Health Care Needs | <input type="checkbox"/> International/Global Child Health | <input type="checkbox"/> Sports/Fitness |
| <input checked="" type="checkbox"/> Community Outreach/Public Education | <input type="checkbox"/> Immigrant Health | <input checked="" type="checkbox"/> Substance Use and Prevention |
| <input type="checkbox"/> Developmental Screening | <input type="checkbox"/> Lead Poisoning Prevention | <input checked="" type="checkbox"/> Suicide |
| <input type="checkbox"/> Disaster Preparedness | <input checked="" type="checkbox"/> LGBTQ Health and Wellness | <input checked="" type="checkbox"/> Telehealth |
| <input checked="" type="checkbox"/> Diversity and Inclusion | <input checked="" type="checkbox"/> Medical Home | <input checked="" type="checkbox"/> Tobacco Prevention & Control |
| <input type="checkbox"/> Domestic Violence | <input checked="" type="checkbox"/> Mental Health | <input type="checkbox"/> Toxic Stress |
| <input type="checkbox"/> Early Brain & Child Development | <input checked="" type="checkbox"/> Nutrition | <input type="checkbox"/> Violence as a Non-Communicable Disease |
| <input checked="" type="checkbox"/> Early Hearing Detection & Intervention | <input checked="" type="checkbox"/> Obesity | <input checked="" type="checkbox"/> Other(s). Please specify Advocacy |

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 20

1. Please select only 3 child health chapter initiatives from all that you checked above that most closely align with your chapter's top strategic priorities.
2. Please include the child health initiative topic and a concise and bulleted description of the initiative, measurable objectives (up to 3), and the related activities, outcomes/results, and barriers to each objective.
 - a. How does the initiative align with your strategic plan? You may include advocacy efforts in the description of your activities or as one of your chapter initiatives by selecting "Other(s), please specify."
 - b. See Chapter Annual Report Guidance for further details and examples.

CHILD HEALTH INITIATIVE 1: (Please list topic and use bullets for the description)

Topic: Emerging and Reemerging Infectious Diseases/COVID-19

- One of the Chapter's goals is to support its members and provide timely information as new health threats emerge. In 2020 this goal has been to provide members updated information, education, resources, and guidance related to the COVID-19 pandemic.

Measurable Objectives (up to 3) and the related activities, outcomes/results, and barriers to each objective.

Measurable Objective 1 (Please list measurable objective and use bullets for description)

Objective: Provide Members Education and Opportunities for Discussion

- The first objective of the Chapter's educational efforts related to the COVID-19 pandemic was to provide frequent and accessible education to pediatric health care providers and to facilitate discussions and the sharing of information among members.

Activities (please use bullets for your description)

AMERICAN ACADEMY OF PEDIATRICS

CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The Chapter created a virtual forum series which included a 30-minute weekly presentation and discussion on a variety of topics related to COVID-19.
- Each session included a presentation by an expert and time for discussion and questions with the attendees.

Outcomes/Results (please use bullets for your description)

- The initial forum series hosted a total of twelve sessions – one per week for three months. Over 330 people participated in the series which included topics such as ways to keep patients and staff safe during well visits, how to use telehealth in pediatric practice, clinical implications of COVID-19 on children and adolescents, the impact of the pandemic on pediatric practices around the state, Multisystem Inflammatory Syndrome in Children, and the Florida Department of Health's response to the pandemic.
- Due to the popularity of the forum series, the Chapter elected to continue the series after the initial three-month period. The second forum series of 2020 included a total of twelve sessions – two per month for six months.
- Based upon feedback from the second forum series, which had more than 170 participants, the Chapter is continuing the forum series in 2021 which will include one session per month for the entire year. The 2021 forum series will also add AMA PRA Category 1 credits for physicians.

Barriers (please use bullets for your description)

- Hosting a forum discussion every week was challenging with just one full time and one part-time staff during the busiest time of the pandemic, especially as topics and speakers changed to meet the needs of the participants. Following the initial forum series, the Chapter worked on planning the topics and speakers for each session further in advance and changed the frequency of the sessions in the second forum series. The wonderful members and partners of the Chapter who volunteered their time to present and lead discussions during the two-forum series made all the difference in ensuring this endeavor was a success.

Measurable Objective 2 (Please list measurable objective and use bullets for description)

Objective: Provide Timely and Relevant Information and Data

- The second objective in the Chapter's efforts related to COVID-19 was to provide Florida's pediatric health care providers timely and relevant information and data related to the pandemic.

Activities (please use bullets for your description)

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The Chapter created a page on its public website with updated data, research, and information for use by pediatric health care providers.
- The website page includes data and statistics on COVID-19 cases in the State of Florida, information on orders from the State's Governor, and updated information on things like the availability of testing and new research on the clinical implications of COVID-19.

Outcomes/Results (please use bullets for your description)

- The COVID-19 resource page for providers was updated multiple times a day at the beginning of the pandemic and has since been maintained with updated information every couple of days as new information becomes available.
- The resource page has been accessed and used by Chapter members as well as non-members involved in pediatric health care and child education. The information shared on the resource page has also been referenced by reporters in articles discussing the pandemic and its impact on children.

Barriers (please use bullets for your description)

- With the speed at which new information becomes available, keeping the COVID-19 resource page for members updated and uncluttered has been challenging. The Chapter is changing the job of its current Membership and Communications Coordinator to just the Communications Coordinator in January 2021. This change is expected to help the Chapter keep up with the necessary communications with members, partners, and the public – including ensuring the COVID-19 resource page for members remains up to date and easy to navigate.

Measurable Objective 3 (Please list measurable objective and use bullets for description)

Objective: Provide Resources and Tools

- The third objective in the Chapter's efforts related to COVID-19 was to provide pediatric health care members resources and tools to assist them in their practice during the pandemic.

Activities (please use bullets for your description)

- The Chapter created several resources to assist pediatric health care providers in their practices during the pandemic, including the Back to the Office Toolkit and the Immunization Toolkit.
- The Back to the Office Toolkit was adapted from similar toolkits created by other AAP chapters and shared through the generosity of those chapter leaders. It included template letters and phone scripts as well as social media images and messages in English, Spanish, and Haitian Creole for use by pediatric practices across the state.

AMERICAN ACADEMY OF PEDIATRICS

CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The Immunization Toolkit was created in collaboration with WellCare for use by physicians across the state to encourage their patients to return to the office for well-child visits and vaccines.
- The Chapter compiled and shared resources created by others to ensure pediatricians could easily access and use the resources with their patients. These resources included the University of Miami's Back to School Checklist for parents to use when considering whether to send their children to school for in-person learning during the pandemic, and resources from the AAP such as guidelines for returning to youth sports and the use of face coverings with children.

Outcomes/Results (please use bullets for your description)

- The toolkits and compiled resources were shared with both members of the Chapter as well as non-members around the state.
- The popularity of the resources led to insurers and large practice groups requesting copies of the resources to share with their providers for use in their clinics.

Barriers (please use bullets for your description)

- At the start of the pandemic in Florida, the Chapter had only two staff members – one of whom moved to a part-time position after schools and daycares were closed in the state. The limited staff time made it difficult to create and compile resources and tools to be shared with providers. The generosity and collaborative nature of the AAP chapters across the country made it possible for many chapters, including the Florida Chapter, to replicate resources and materials for use within their own states. The generosity of organizations such as the AAP and the University of Miami who made their resources available to the Chapter and the dedication of the Chapter's members who assisted with the identification of resources and tools relevant to the practice of pediatrics made it possible for the Chapter to provide a comprehensive set of materials for use by Florida's pediatricians.

CHILD HEALTH INITIATIVE 2: (Please list topic and use bullets for the description)

Topic: Community Outreach/Public Education

- One of the Chapter's goals is to educate parents and caregivers about ways to keep their children healthy and to educate the public about the importance of child health care and safety.
- In 2020, the Chapter began developing ways to better communicate with the public in Florida, including the communities with a primary language other than English.
- Educational efforts targeting the public included resources and materials for use by the Chapter's members to educate the families within their own communities.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Measurable Objectives (up to 3) and the related activities, outcomes/results, and barriers to each objective.

Measurable Objective 1 (Please list measurable objective and use bullets for description)

Objective: Public Education on the Importance of Well-Child Visits During the Pandemic

- The first objective of the Chapter's increased community outreach and public education was to share positive messaging about the importance of maintaining appointments for well-child visits and routine immunizations during the COVID-19 pandemic.

Activities (please use bullets for your description)

- The Chapter utilized the shared resources from other AAP chapters to create its own Back to the Office Toolkit and social media messaging to help encourage parents and caregivers to make and keep their children's appointments with their pediatricians. The toolkit included template letters, phone scripts, and social media messages and images for use by pediatric practices. The social media messages provided in the toolkit were translated into Spanish and Haitian Creole for use in communities with parents and caregivers who do not speak English as their first language.
- The Chapter shared social media messages targeted towards parents with information about the importance of well-child visits and routine vaccinations, as well as the steps taken by pediatric practices to keep them and their children safe during the pandemic.
- The Chapter shared the Back to the Office Toolkit with the Chapter's members, with non-member pediatricians in the state, with private insurers to share with their providers, and with large practice groups based in Florida to share with the providers at all their clinics.

Outcomes/Results (please use bullets for your description)

- Chapter members expressed gratitude for the toolkit, noting its usefulness. Chapter members also expressed gratitude for the Chapter's messaging to the public about the safety measures taken by pediatric practices to protect families and the importance of continuing well-visits and routine immunizations.
- Insurers and large practice groups requested the Chapter's toolkit to share with their providers and practices, noting the usefulness of the templates and the ready-to-use social media images and messages.

Barriers (please use bullets for your description)

- At the start of the pandemic in Florida, the Chapter had only two staff members – one of whom moved to a part-time position after schools and daycares were closed in the state. The limited staff time made it difficult

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

to create resources to use in community outreach efforts and to share with providers for use in their own communities. The generosity and collaborative nature of the AAP chapters across the country made it possible for many chapters, including the Florida Chapter, to replicate resources and materials for use within their own states.

Measurable Objective 2 ((Please list measurable objective and use bullets for description))

Objective: Public Education on the Importance, Safety, and Efficacy of Vaccines

- The second objective of the Chapter's increased community outreach and public education was to educate the public and generate public support for child and adolescent vaccines.

Activities (please use bullets for your description)

- The Chapter increased collaboration between the Chapter's Immunization Committee and Legislative Advocacy Committee to create a grassroots campaign focused on the importance, safety, and efficacy of vaccines.
- The Chapter collaborated with a Master of Public Health Student at the University of Miami, Senator Lauren Book, Pfizer, the Florida Association of Family Physicians, and Simply/Anthem to create public service announcements for use on TV, radio, and internet discussing vaccines.
- The Chapter collaborated with WellCare to create an immunization toolkit with social media images and messages on vaccines.

Outcomes/Results (please use bullets for your description)

- Members of the Chapter's Immunization Committee are working with members of the Chapter's Legislative Advocacy Committee to create and promote a grassroots campaign to increase education and generate support for child and adolescent vaccines. Ultimately, the effort will lead to proposed legislation to eliminate non-medical exemptions to school-mandated vaccines.
- Two radio PSAs, one in English and one in Spanish, were created in collaboration with Pfizer and the Florida Association of Family Physicians encouraging listeners to contact their family physician and pediatrician to ensure all members of their households are up to date on their vaccinations. The PSAs have been playing on multiple radio stations throughout the state since August 2020.
- Two video PSAs were created in collaboration with a Master of Public Health Student at the University of Miami and Senator Lauren Book's office discussing the importance vaccines. These video PSAs, which will be used in internet ad spaces, were subsequently used to create a

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

shorter video PSA in collaboration with Simply/Anthem to use in purchased TV ad spots.

- Following the success of the Chapter's Back to the Office Toolkit, WellCare asked to collaborate with the Chapter on the creation of a toolkit focused on messages related to immunizations, including the flu vaccine, which has been distributed to physicians across the state for use in their communities.

Barriers (please use bullets for your description)

- Funding to purchase ad space has been the largest barrier to increasing the reach of the PSAs. Through partnerships, the Chapter has been able to secure some ad space and is planning to continue its efforts to identify funding to purchase more ad space in the new year.
- Funding to retain the services of a public relations firm has been the largest barrier to fully launching and expanding the Chapter's grassroots campaign. The Chapter is continuing its efforts to identify and apply for grant funding to expand the campaign in 2021.

Measurable Objective 3 (Please list measurable objective and use bullets for description)

Objective: Parent COVID-19 Resource Page and Guidance for Returning to School During a Pandemic

- The third objective of the Chapter's increased community outreach and public education was to provide up-to-date information to parents, caregivers, and school officials related to the COVID-19 pandemic.

Activities (please use bullets for your description)

- The Chapter created a new page on its public website focused on providing information, resources, and guidance to parents and caregivers related to the COVID-19 pandemic. The page is updated regularly as new information and resources become available.
- The Chapter created a whitepaper review team to write recommendations regarding schools during the COVID-19 pandemic. The review team reviews the data and research throughout the month and updates the whitepaper at the end of each month with the most recent data and recommendations related to schools – such as when and how classes should be quarantined after exposure and when and how youth sports can be safely engaged in.

Outcomes/Results (please use bullets for your description)

- The COVID-19 resource page for parents on the Chapter's website has been updated regularly since the spring of 2020. In addition to being accessed by the public, the page has also been used by the Chapter's members as a resource for their patients' families.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The first whitepaper was published in July 2020. An updated whitepaper has been prepared and published each month since the initial publication. The whitepaper is sent to the Florida Governor, Surgeon General, Department of Education Commissioner, Chair of the Senate Education Committee, and the Executive Director of the Florida School Superintendents Association. In December 2020, the Florida Association of School Nurses asked to receive the whitepaper updates and to collaborate with the Chapter's School Health Task Force to create additional resources to be shared with Florida's schools. Beginning in January 2021, the whitepaper will also be sent directly to each of the school superintendents rather than relying on the Department of Education Commissioner to share it with them. The Florida Association of Family Physicians has also requested the updates to the whitepaper each month for use in their efforts.

Barriers (please use bullets for your description)

- With the speed at which new information becomes available, keeping the COVID-19 resource page for parents updated and uncluttered has been challenging. The Chapter is changing the job of its current Membership and Communications Coordinator to strictly Communications Coordinator in January 2021. This change is expected to help the Chapter keep up with the necessary communications with members, partners, and the public – including ensuring the COVID-19 resource page for parents remains up to date.
- New data and research are available daily and sometimes hourly. The whitepaper review team is comprised of practicing pediatric infectious disease experts and practicing pediatricians. The time required to review the data/research and draft updated recommendations and guidance for the whitepaper is quite extensive. Supporting this team in their efforts as volunteers is critical to ensure the necessary recommendations and guidance provided through the whitepaper can continue as long as required by the pandemic.

CHILD HEALTH INITIATIVE 3: (Please list topic and use bullets for the description)

Topic: Physician Wellness

- One of the Chapter's goals is to support its members. This includes supporting their personal wellbeing.
- Pediatric health care providers are regularly overworked and at risk for burnout. The COVID-19 pandemic has increased this tenfold.
- The Chapter created and launched a new FCAAP Wellness program in 2020 in response to the visible need for intentional efforts to support and encourage members to prioritize their own wellness.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Measurable Objectives (up to 3) and the related activities, outcomes/results, and barriers to each objective.

Measurable Objective 1 (Please list measurable objective and use bullets for description)

Objective: Accessible Education

- The first objective of the FCAAP Wellness program was to provide education on wellness topics that was easily accessible by busy pediatric health care providers.

Activities (please use bullets for your description)

- The FCAAP Wellness program offered live educational sessions on four wellness-related topics – physical activity, balanced nutrition, mental health, and overall selfcare.
- Each educational session was no more than 60-minutes in length and was offered on a variety of days of the week and different times of the day to accommodate the schedules of the participating members.
- Each educational session was offered in a virtual format to allow for easy access by members across the entire state and to remain in compliance with safety protocols related to the COVID-19 pandemic.

Outcomes/Results (please use bullets for your description)

- Each of the five live sessions included participation by approximately 5-15 Chapter members.
- Two of the sessions included presentations and discussion led by members of the Chapter, offering their own experiences in addition to their expertise.

Barriers (please use bullets for your description)

- With such a large membership, finding a day and time that works well for all members is extremely difficult. Feedback from the participants and the general membership is being solicited to determine a day and time that may work better for future wellness programs.
- Being the first time such a program was offered to Chapter members, only a small percentage of members participated in the live sessions – with many asking for an on-demand option to watch on their own schedule. It is hoped that awareness of the 2020 wellness program will increase the live participation in the 2021 program.

Measurable Objective 2 (Please list measurable objective and use bullets for description)

Objective: Forum for Discussion and Sharing

- The second objective of the FCAAP Wellness program was to provide a venue through which Chapter members could connect with one another to share their

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

experiences, offer tips and support to others, and forge connections with other pediatric health care providers across the state.

Activities (please use bullets for your description)

- Each of the five live sessions/webinars included opportunities for the participants to share with each other, either through chat or by turning their cameras and microphones on.
- Each week during the program, participants were encouraged to share how they were taking care of themselves on social media using the #FCAAPwellness hashtag to increase positive messaging around selfcare and physician wellness and to engage others not yet participating in the program in the discussion.

Outcomes/Results (please use bullets for your description)

- Most participants elected to ask questions and share through the chat feature during the live sessions; however, a few were comfortable enough with the group to turn on their cameras and microphones to share orally during the live webinars.
- Only a small number of participants shared on social media each week; however, the recent increase in the interaction between members and the Chapter on social media is encouraging for future wellness programs.

Barriers (please use bullets for your description)

- It can be intimidating for people to share about themselves and their own wellbeing with a group of people they do not know. Future wellness programs will include ways for participating members to get to know each other which will hopefully increase the number of people willing to share their experiences and tips with the group.
- When the program was launched, the Chapter did not have an Instagram account. Since creating an Instagram account for the Chapter, it has been discovered that many Chapter members are much more active on Instagram than on Facebook or Twitter. Including Instagram in the social media posting challenges during future wellness programs will hopefully increase the number of participants who share positive messaging about selfcare and physician wellness on social media.

Measurable Objective 3 (Please list measurable objective and use bullets for description)

Objective: Hands-On Activities & Fun

- The third objective of the FCAAP Wellness program was to offer hands-on activities and provide ways to simply have fun.

Activities (please use bullets for your description)

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The first week of the FCAAP Wellness program in 2020 focused on physical activity. The live sessions for the week featured a certified personal trainer who hosted two live, virtual workout sessions for the participants of the program. In addition to talking about the benefits of physical activity, the trainer led the participants through a workout session.
- The second week of the 2020 FCAAP Wellness program focused on balanced nutrition. That week's session included easy-to-follow recipes for participants to try, in addition to a discussion about healthy eating led by a registered dietician.
- The third week and fourth week of the 2020 FCAAP Wellness program focused on mental health and overall selfcare, respectively. The live session each of those weeks included examples of things participants could do on their own – such as meditation, taking up a hobby like crafting, or setting aside dedicated time to read for pleasure.
- Each week included a raffle drawing for prizes for everyone who participated in the live session(s) for the week and/or posted on social media using the program hashtag.

Outcomes/Results (please use bullets for your description)

- The live workout sessions the first week of the program were well received and provided participants with something different than listening to a lecture about the importance of physical activity.
- The recipes from the second week and the example activities from the third and fourth weeks were popular. Although they were not done together during the live sessions, they provided participants an opportunity to try something new on their own schedule.
- Participants enjoyed the raffle drawings. The winners were announced by video using a random selection wheel and multiple winners were drawn each week. Prizes included things related to the topic of the week, such as a visor and fitness towel week one and a water bottle week two.

Barriers (please use bullets for your description)

- Conducting hands-on activities in a fully virtual format can be challenging as it is dependent upon the participants having the items needed for the activity and can be interrupted by unreliable internet connections. Future FCAAP Wellness programs may include more advanced planning and require registration for some of the hands-on activities to ensure the Chapter can provide attendees with the necessary items for the activity.
- Finding a suitable time for hands-on activities can also be challenging as some activities require more space or items than are available in an office setting, requiring the activity to be hosted in the evening. The Chapter will rely on feedback from participants and members to find suitable times for hands-on activities that are held virtually. The Chapter

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

is also considering the possibility of hosting a hands-on or fun activity at its annual conference for participants of the 2021 FCAAP Wellness program.

Please briefly share what your chapter has learned about their chapter members, leadership, and the critical institutional relationships that pre-dated COVID-19 or have been forged as a result?

(please use bullets for your response)

- The members of the Florida Chapter of the American Academy of Pediatrics are dedicated, generous, and fearless. Despite the challenges and uncertainty presented this year, they have stepped up in ways only pediatric health care providers could. They supported the Chapter and its leaders and staff. They continued to engage in Chapter activities, projects, and advocacy initiatives to help children and other providers. They adapted their practices and tried new things to ensure the safety of their staff and co-workers as well as the continued care of their patients.
- Just like the members, the leaders of the Florida Chapter of the American Academy of Pediatrics are dedicated, generous, fearless, and tenacious in their efforts to advocate for Florida's children and families and to support those caring for and educating Florida's children. The year presented unprecedented and unexpected challenges and the Chapter's leaders were ready to adapt in creative ways to address the needs of the Chapter's members and to fight for the needs of Florida's children. They dedicated countless hours of their time to advocate for fair payment for pediatric health care services, for science-based executive orders to protect the health of the public, and to support the ongoing efforts of the Chapter unrelated to the COVID-19 pandemic. The leaders of the Chapter also provided untold support of and displayed exceeding generosity to the Chapter's staff, recognizing the extra hours and work the pandemic created.
- Many of the partners of the Florida Chapter of the American Academy of Pediatrics showed their unwavering support of the Chapter, children, and Florida's pediatricians throughout the pandemic. Whether through the offer of unrestricted grant funding, volunteering in-house experts to present at webinars, sponsoring new efforts created by the Chapter in response to the pandemic, or maintaining their sponsorship of events despite moves to a virtual format, the Chapter's partners stepped up in 2020 and showed their dedication and loyalty to the efforts of the Chapter to advocate for Florida's children and to support Florida's pediatric health care providers. New partners also emerged, offering to share their resources and expertise to assist in the creation of new programming through the Chapter for providers and families.

CHAPTER MEMBER EDUCATION AND MEMBER ENGAGEMENT ACTIVITIES

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 15

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Please share the professional education/Continuing Medical Education and/or Maintenance of Certification (CME/MOC) the chapter offered to members. (Type “Not Applicable” if the question does not apply) (please use bullets for your description)

- The Chapter’s 2020 annual conference, The Future of Pediatric Practice 2020, was converted to a fully virtual format and offered at no cost to all pediatric health care providers, offering CME, CEU, and MOC Part 2 credits. 899 people registered to participate in the live conference.
- The recorded educational sessions from the Future of Pediatric Practice 2020 were made available to all Chapter members at no cost (and available for purchase by non-Chapter members) following the conclusion of the live conference, offering enduring CME, CEU, and MOC Part 2 credits.

Please share the other educational activities that your chapter provides for your members (ie, non-CME/MOC). (Type “Not Applicable” if the question does not apply) (please use bullets for your description)

- The Chapter’s Resident Legislative Advocacy Training / Day at the Capitol was hosted on January 27-28, 2020. The event provided training to select residents from each of the state’s pediatric residency programs, including a dinner discussion with the Chapter’s President, Vice President, and Lobbyists, a behind-the-scenes tour of the Florida Senate led by Senator Aaron Bean, and scheduled meetings with members of the Florida House and Senate to discuss child health issues being considered during the 2020 legislative session.
- The Chapter launched its FCAAP Forums Series in response to the uncertainty and questions related to the practice of pediatrics during the COVID-19 pandemic. The series, which began the last week of March 2020 and ran through the second week of June 2020, included a presentation and discussion on a new topic related to COVID-19 each week for three months. The series was offered at no cost to all pediatric health care providers and had over 330 participants.
- Following the positive feedback of attendees at the end of June, the Chapter launched its second FCAAP Forum Series at the beginning of July 2020, hosting a new presentation and discussion related to the practice of pediatrics twice per month for six months. The series was free to all pediatric health care providers and had over 170 participants.
- The Chapter partnered with the Florida Head Start Association to provide the webinar “Trauma Informed Care in the COVID-19 Era” the afternoon of July 30, 2020. The webinar was offered at no cost to all health care providers.
- The Chapter partnered with the Florida Academy of Family Physicians to provide the webinar “Returning to School Safely” the evening of July 30, 2020. The webinar was offered at no cost to all health care providers.
- Through the AAP’s visiting expert project, the Chapter hosted the webinar “Working with the Successes of HPV Vaccine in a Time of Rising Anti-Vaccine Sentiment” on October 22, 2020. The event was free for all FCAAP members.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- Through a partnership with Tobacco Free Florida, the Chapter hosted a free webinar for FCAAP members – “E-Cigarettes: Epidemic to Action” on October 28, 2020.
- In response to a rising need to support Florida’s pediatric health care providers, the Chapter created and hosted a FCAAP Wellness Series in the Fall of 2020. The five-part series began the last week of August and ran through the end of September. The series was offered at no cost to FCAAP members and included interactive sessions on four key areas of wellness – physical fitness, balanced nutrition, mental health, and overall selfcare. The series included expert led presentations, community discussions, easy-to-follow recipes, and two live fitness sessions led by a certified personal trainer.
- In response to growing anxiety related to the State’s distribution plan for the COVID-19 vaccine, the Chapter hosted a presentation and discussion with Florida’s State Surgeon General on “Pediatricians & the COVID-19 Vaccine” on December 29, 2020. The live event was offered at no cost to members.
- Through a grant from the AAP’s Section on Pediatric Trainees, the Chapter created the FCAAP Trainee Tips – a series of informational videos in “Ted Talk” format on topics relevant to trainees and early career physicians in pediatrics. The series included eight videos with topics requested by the Chapter’s trainee members, including transitioning from medical school to residency, student loan planning and strategies, and work life balance. The video series was published in December 2020.
- The Chapter provides educational articles and information in written format regularly through its monthly newsletter, the FCAAP News, its quarterly peer-reviewed journal, the Florida Pediatrician, and its newly created mid-month email, the Chapter Connection.

Please share membership networking opportunities (ie, townhalls, virtual meetings). (Type “Not Applicable” if the question does not apply) (please use bullets for your description)

- The Chapter’s Resident Legislative Advocacy Training / Day at the Capitol held January 27-28, 2020, included time for the participants to network with one another. The event intentionally assigned the participants to groups with residents and physicians from different programs to encourage networking and information sharing between the programs represented.
- The FCAAP Wellness Series, which included five live virtual sessions between the end of August 2020 and the end of September 2020, provided all attendees with the option to have their cameras and microphones on and each session included a time during which attendees were encouraged to share their experiences related to the session topic to facilitate a connection amongst the participants despite the geographic distances between them.
- Both FCAAP Forum Series hosted in 2020 included a chat feature to allow attendees to interact with one another. Attendees were encouraged to use the chat feature to connect with one another, share their experiences, and share resources they found useful relevant to the topic of discussion.
- The Chapter’s annual conference, The Future of Pediatric Practice 2020, included networking features to help attendees connect with one another virtually. Features

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

included the ability to share contact cards, chat with other attendees in a group or privately, and to schedule times to connect directly with other attendees. The conference also provided attendees the ability to connect with the conference partners via chat or in private virtual meeting rooms, or to schedule a time to connect via phone or video conference after the conference.

- The Chapter has encouraged members to use the Chapter's password protected members only website to connect with other members. Through the website, members can search for other members and connect with each other via direct messaging.

CHAPTER FAMILY AND YOUTH ENGAGEMENT ACTIVITIES

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 5

How has your chapter engaged parents and/or families in child health initiatives over the past year? (check all that apply)

- Leadership (eg, position on Board, etc)
- Advocacy
- Education/CME
- Communications/social media
- Research/Focus groups
- Topic-specific project/program (eg, quality improvement project, etc)
- Other(s). Please specify. Committee/Task Force participation

Please describe using bullets

- Leadership: An ex officio parent representative was appointed to and actively served on the Board of Directors during the 2020 term.
- Advocacy: The Chapter's Legislative Advocacy Committee included collaboration with a parent representative on state-level advocacy initiatives related to gun violence prevention.
- Education/CME: The Chapter collaborated with a parent representative and non-member physician to include gun violence prevention in the Chapter's 2020 education agenda.
- Communications/social media: The Chapter's Communications Coordinator worked with a parent representative on public communication and social media post content related to the safe storage of firearms and the prevention of child injuries and deaths by firearms.
- Topic-specific project/program: The Chapter's Gun Violence Prevention Task Force worked with a parent representative on disseminating information related to the Lock-It-Up Program which provided information to gun shops, hospitals, and pediatric practices on the use of gun locks to protect children and adolescents.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

- Other: The Chapter’s Gun Violence Prevention Task Forces includes the regular participation of three parent representatives.

How has your chapter engaged youth in child health initiatives over the past year? (check all that apply)

- Leadership (eg, position on Board, etc)
- Advocacy
- Education/CME
- Communications/social media
- Research/Focus groups
- Topic-specific project/program (eg, quality improvement project, etc)
- Other(s). Please specify.

Please describe using bullets

- Historically, the Chapter works with different youth groups on advocacy initiatives, including the Children’s Capitol for a Day event during the legislative session. Unfortunately, the Chapter was not able to include youth in its regular initiatives during the 2020 calendar year.

MEMBERSHIP RETENTION AND RECRUITMENT

Among the list of retention and recruitment strategies below, please select ALL the strategies your chapter employs:

***PLEASE NOTE THIS IS FOR INFORMATIONAL PURPOSES ONLY AND WILL NOT BE SCORED**

- | | | |
|---|---|--|
| <input type="checkbox"/> Mailings/letters to members and non-members | <input checked="" type="checkbox"/> Resident outreach | <input checked="" type="checkbox"/> Webinars |
| <input checked="" type="checkbox"/> CME Opportunities | <input checked="" type="checkbox"/> Membership recruitment campaigns | <input checked="" type="checkbox"/> Social Media |
| <input checked="" type="checkbox"/> General Communications (eg, e-mails, website, general correspondence) | <input checked="" type="checkbox"/> Participation in advocacy efforts | <input type="checkbox"/> Focus Groups |
| <input checked="" type="checkbox"/> Personal Contact by chapter officers and/or staff | <input checked="" type="checkbox"/> Chapter membership committee | <input checked="" type="checkbox"/> Physician Wellness |
| <input checked="" type="checkbox"/> Chapter newsletter | <input checked="" type="checkbox"/> Recruitment of affiliate members | <input checked="" type="checkbox"/> Other(s). Please specify: Guidance on complying with new legislation |
| <input type="checkbox"/> New member information packets | <input checked="" type="checkbox"/> Member surveys | |

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 20

Please list your chapter's top 3 membership retention and recruitment strategies. Please include the successes and challenges you have experienced under each strategy. (please use bullets for your description)

Strategy 1

- **FCAAP Forum Series:** The Chapter hosted two forum series in 2020, both of which were offered to all health care providers at no cost. In communications about and announcements during the forum sessions, information on FCAAP membership was shared. Attendees who were eligible to join the Chapter were encouraged to do so to support the efforts of the Chapter and to participate in additional member only benefits. Several providers who attended the FCAAP Forum Series as non-members elected to join the Chapter during the series.

Strategy 2

- **Guidance on the Pelvic Exam Law:** During the 2020 Florida legislative session, a bill was passed that ultimately was much broader than originally anticipated. The bill imposed a requirement for written informed consent for all "pelvic exams" and was interpreted so broadly as to include both males and females and to apply to situations as basic as a pediatrician evaluating a diaper rash on an infant. After the law went into effect, the Chapter retained independent legal counsel to assist with petitioning the Florida Board of Medicine for guidance on the interpretation and application of the new law and with reviewing the new law and providing guidance to pediatricians on how to best comply with the law. The initial communications regarding the new law and the guidance of the Chapter's counsel were sent to all pediatricians in the State of Florida. Subsequent guidance and resources were shared only with members of the Chapter. Non-member pediatricians were encouraged to join the Chapter to take advantage of the free guidance and resources provided through the Chapter's legal counsel and to support the Chapter in its efforts to have the new law corrected during the 2021 State legislative session.

Strategy 3

- **Direct Contact:** The Chapter's Membership Committee put into action a plan to directly contact non-members to encourage them to join the Chapter. The effort was initially targeted towards providers who were part of an Enterprise Membership which lapsed due to budget cuts in response to the COVID-19 pandemic. The direct contact included emails and phone calls to previous members of the Enterprise Membership to encourage them to use their own funds to rejoin the Chapter and to collect information from them about what Chapter benefits were the most important to them. It is anticipated that this direct contact campaign will be continued in 2021 and will expand to other non-members.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

Briefly describe how your chapter provides value to your membership overall. (please use bullets for your description)

- **Access to Resources:** The Chapter provides members with complimentary resources to support their practice. Examples include guidance and template forms related to compliance with the pelvic exam law passed in 2020 and the Chapter's Back to the Office Toolkit which included template letters, phone scripts, and social media images.
- **Discounts on Services:** Chapter members have access to discounted programs such website services, vaccine buying groups, malpractice insurance, meal delivery kits, and NCQA applications.
- **Discounts on Partner Conferences:** Chapter members can take advantage of exclusive discounts on conferences hosted by the Chapter's partners, such as the Masters of Pediatric Dermatology conference and the Practice Management Institute conference.
- **Discounts on Chapter Conferences:** Chapter members receive discounted pricing on Chapter-hosted events, such as the Chapter's annual conference.
- **Free Programs:** The Chapter routinely hosts programs that are offered at no cost and limited to Chapter members. Examples include the FCAAP Wellness Series, individual topic-specific webinars and discussions, and participation in quality improvement projects.
- **Representation:** The Chapter is actively engaged in advocating for pediatric health care providers, children, and families through the Florida Legislature, with the various state agencies, such as the Florida Department of Health and the Agency for Health Care Administration, and with insurance providers. Chapter members can have their voices heard in these conversations by participating in Chapter surveys and working with Chapter committees.
- **Support:** Chapter members may receive letters of support and recommendation from the Chapter's leaders for grant applications, nominations for positions within the AAP, and for positions within local pediatric group.

1. **Check all the following member types for which your chapter has recruitment and/or engagement activities.**
2. **Briefly describe your chapter's recruitment and/or engagement activities, if any, related to the member types.**
3. **If your chapter does not have activities related to a member type, leave description blank.**

Medical students (please use bullets for your description)

- The Chapter's Medical Student Committee actively recruits medical students from each of Florida's medical schools to join the Chapter, participate on the committee, and engage in activities through the Chapter.
- Medical student members of the Chapter are encouraged to join the Chapter's Medical Student Committee in addition to any other Chapter committees and task forces that are of interest to them.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The Chapter is intentional in its efforts to create engagement opportunities for medical students. Examples include the Medical Student Research Forum hosted at the Chapter's annual conference each year, participation in the Chapter's Trainee Tips video series, and leading initiatives such as the new oral health/HPV education and public awareness initiative.
- Medical students are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the Chapter's peer-reviewed journal.
- Each year, the Chapter recognizes one medical student from each of the State's medical schools who has shown exemplary dedication to the field of pediatrics.

Residents (please use bullets for your description)

- Resident members of the Chapter are encouraged to serve on the Chapter's resident-led Resident Committee, which includes representatives from each of the state's pediatric residency programs. Residents are also encouraged to participate on other Chapter-level committees and task forces that are of interest to them.
- The Chapter hosts a Resident Legislative Advocacy Training program each year, which provides the opportunity for two residents from each program to participate in a training and travel to the State's Capitol during the legislative session each year.
- The Chapter's new Trainee Tips was created with the involvement of the Chapter's resident members and each session was introduced by one of the 2020 resident abstract winners. It is anticipated that the Trainee Tips video series will be continued every year with leadership and involvement from the Chapter's resident members.
- The Future of Pediatric Practice annual conference includes a Resident Forum and Brain Bowl competition each year which includes educational sessions for residents, abstract presentations, and the highly competitive Brain Bowl.
- Residents are encouraged to serve in leadership roles on Chapter initiatives. For example, a resident is leading the Chapter's in-the-works statewide advocacy curriculum project and three residents are co-chairing the Chapter's new E-Cigarette Task Force.
- The Chapter is intentional in its efforts to create engagement opportunities for residents. Examples include the Resident Forum hosted at the Chapter's annual conference each year, participation in the Chapter's Trainee Tips video series, and opportunities to lead initiatives such as the currently-in-works statewide advocacy training curriculum.
- Residents are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the peer-reviewed journal.
- The Chapter's Board of Directors includes an ex officio resident/fellow representative who is appointed by the President and approved by the Board to serve a two-year term.
- The Chapter supports resident applications to the AAP's CATCH program and provides programmatic and fiscal support to residents who receive grants through the AAP.

Early career physicians (please use bullets for your description)

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

- The Chapter's Early Career Physicians Committee disseminated a survey to early career physicians in Florida to identify the resources, benefits, and opportunities that would be the most useful to them. The Committee plans on using the responses to the survey to engage early career physicians.
- Early career physicians are encouraged to get involved with both the Early Career Physicians Committee and other Chapter-level committees and task forces.
- Early Career Physicians are encouraged to participate in leadership roles within the Chapter, such as serving as co-chairs on committees and as co-leaders for grant projects. For example, an early career physician is currently serving as the medical expert in one of the Chapter's immunization projects.
- The Chapter is intentional about including early career physicians in Chapter activities. For example, early career physicians were included as presenters in the FCAAP Trainee Tips and are frequently included as presenters and judges in the Residents Forum and as presenters in the Chapter's educational webinars and programs such as the FCAAP Wellness Series and the FCAAP Forum Series.
- Early career physicians are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the peer-reviewed journal.

Medical subspecialists (please use bullets for your description)

- The Chapter encourages eligible associations to join through the AAP/FCAAP Enterprise Membership program and to include its medical subspecialists on staff.
- Medical subspecialists are encouraged to participate on Chapter-level committees and task forces and are frequently invited to participate in project and conference activities as speakers, leaders, and content experts.
- Medical subspecialists are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the peer-reviewed journal. The Editorial Board of the Florida Pediatrician includes several medical subspecialist members.
- The Chapter's annual conference includes a hospitalist track which features topics presented by and relevant to subspecialists.

Surgical specialists (please use bullets for your description)

- The Chapter encourages eligible associations to join through the AAP/FCAAP Enterprise Membership program and to include its surgical subspecialists on staff.
- Surgical subspecialists are encouraged to participate on Chapter-level committees and task forces and are frequently invited to participate in project and conference activities as speakers, leaders, and content experts.
- Surgical subspecialists are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the peer-reviewed journal.
- The Chapter's annual conference includes a hospitalist track which features topics presented by and relevant to subspecialists.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Academicians (please use bullets for your description)

- The Chapter encourages eligible academic associations to join through the AAP/FCAAP Enterprise Membership program and to include all eligible staff.
- Academicians are encouraged to participate on Chapter-level committees and task forces and are frequently invited to participate in project and conference activities as speakers, leaders, and content experts.
- Academicians are encouraged to submit articles for the FCAAP News, the member newsletter, as well as the Florida Pediatrician, the peer-reviewed journal.

Seniors (please use bullets for your description)

- N/A

Underrepresented and minority physicians (please use bullets for your description)

- The Chapter's Board approved the formation of a new Equity, Diversity, and Inclusion Committee which, among other things, will work on identifying ways to engage underrepresented and minority physicians in the Chapter's initiatives.
- The Chapter's 2020 Forum Series and 2020 annual conference both included sessions on diversity and inclusion among pediatricians.

International medical graduates (please use bullets for your description)

- N/A

Pediatric dentists (please use bullets for your description)

- The Chapter's Medical Student Committee and Immunization Committee are collaborating on an oral health education and public awareness initiative to engage pediatric dentists and dental students in efforts related to pediatric oral health and awareness of the HPV vaccine.

Pediatric pharmacists (please use bullets for your description)

- N/A

Pediatric physician assistants (please use bullets for your description)

- The Chapter's Board of Directors includes an ex officio allied health representative who is appointed by the President and approved by the Board to serve a two-year term.
- Pediatric physician assistants are encouraged to participate on Chapter-level committees and task forces.
- Through the Membership Committee, the Chapter's current allied health representative is actively working to identify benefits for and create a campaign to recruit pediatric allied health providers including physician assistants and nurses.
- The Chapter provides CEU credits to physician assistants who participate in the Chapter's educational conferences.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

Pediatric nurse practitioners (please use bullets for your description)

- The Chapter's Board of Directors includes an ex officio allied health representative who is appointed by the President and approved by the Board to serve a two-year term.
- The Chapter provides CEU credits to nurses who participate in the Chapter's educational conferences.
- Through the Membership Committee, the Chapter's current allied health representative is actively working to identify benefits for and create a campaign to recruit pediatric allied health providers including physician assistants and nurses.
- The Chapter's School Health Committee is actively collaborating with the Florida Association of School Nurses on COVID-19 response efforts in the state.

Other(s). Please specify. Independent Practice Pediatricians

- The Chapter provides a bonus track at its annual conference focused on educating pediatricians on how to start and run a private, independent pediatric practice. Similarly, the Chapter's educational webinars frequently include topics specific to pediatricians in private practice.

Diversity is an essential value, resulting from an active pursuit of varied perspectives and ideas across all levels of human difference, including but not limited to race, ethnicity, ancestry, national origin, religion, gender, marital status, sexual orientation, gender identity or expression, age, veteran status, immigration status, or disability.

Inclusion is the deliberate or intentional outreach and engagement of individuals to create environments of mutual respect.

Equity is the absence of avoidable, unfair, or remediable differences among groups of people.

The Impact of Racism on Child and Adolescent Health

<https://pediatrics.aappublications.org/content/144/2/e20191765>

AAP Diversity and Inclusion Statement

<https://pediatrics.aappublications.org/content/141/4/e20180193>

Truth, Reconciliation, and Transformation: Continuing on the Path to Equity

<https://pediatrics.aappublications.org/content/146/3/e2020019794>

In what ways does your chapter interact with the District and Inclusion (D&I) champion?

(please use bullets for your description)

- The District X Diversity and Inclusion Champion is a member of the Chapter.
- The District X Diversity and Inclusion Champion is a member and regular participant on the Chapter's Equity, Diversity, and Inclusion Committee.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

- The District X Diversity and Inclusion Champion has been invited to speak to the Chapter's Board of Directors on ways to incorporate diversity and inclusion efforts into the Chapter's activities.
- The District X Diversity and Inclusion Champion has coordinated regular meetings with the leaders of the Chapters in the district to discuss diversity and inclusion efforts.

What areas regarding diversity and inclusion would you like to see your district improve upon? (please use bullets for your description)

- The Chapter would like to find ways to increase the involvement of minority pediatric health care providers in chapter and district-level initiatives.
- The Chapter would like to find ways to increase opportunities for discussion and education on impact of equity, diversity, and inclusion on providers and on their patients and communities.
- The Chapter would like to find ways to facilitate discussions about equity, diversity, and inclusion among the chapter members.

How would you prioritize those areas, either by district or by chapter? (please use bullets for your description)

- These areas can be prioritized by the Chapter by including equity, diversity, and inclusion topics in its educational offerings.
- These areas can be prioritized by Chapter leaders being intentional in inviting underrepresented providers to participate in Chapter activities and initiatives.
- These areas can be prioritized by the Chapter being intentional in including minority groups in community outreach and education efforts.
- These areas can be prioritized by the Chapter including opportunities for education and discussion about equity, diversity, and inclusion in committee, task force, and board meetings and events.

In what ways has your chapter used the AAP documents shared above on racism, equity, diversity and inclusion? (please use bullets for your description)

- The AAP documents were shared with the Chapter's Equity, Diversity, and Inclusion Committee to use as preparing an Equity, Diversity, and Inclusion statement for the Chapter.
- The AAP documents will be shared on the Equity, Diversity, and Inclusion webpage of the Chapter's public website, which is currently being created by FCAAP staff under the guidance of the Equity, Diversity, and Inclusion Committee and the Board of Directors.

Does your chapter have an Equity, Diversity, and Inclusion Champion?

- Yes**
 No

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Does your chapter have an Equity, Diversity, and Inclusion Task Force/Committee/Group?

- Yes
 No

Does your chapter have a statement on racism/discrimination/equity?

- Yes
 No

Does your chapter have any initiatives or programs which address equity, diversity, inclusion or racism for members and/or patients/families?

- Yes
 No

If yes, please describe using bullets

- The Chapter's annual conference, The Future of Pediatric Practice 2020, included a session on "Racism and Implicit Bias in Pediatrics."
- The Chapter's 2020 Forum Series included a session on "Diversity & Inclusion, and Racial Inequalities in Pediatrics."
- The 2021 Forum Series will include a session on equity, diversity, inclusion, and/or racism as it relates to the COVID-19 pandemic.
- The Chapter's 2021 annual conference will include sessions on gender inclusive care, implicit bias and health disparities, and racism in medicine.
- The Chapter's Equity, Diversity, and Inclusion Committee is soliciting feedback from Chapter members on what equity, diversity, and inclusion mean to them to help guide the committee's efforts in the coming year.

Describe your chapter's process to engage or recruit members of your Board to ensure that they reflect the racial/ethnic/gender makeup, various member types, and the overall diversity of pediatricians in your chapter/state. (please use bullets for your description)

- The Chapter's Bylaws require active involvement on a committee, task force, or project before serving on the Board. Members and participants on committees, task forces, and projects reflect the diversity of the state racially and ethnically, and in gender, practice type, and career stage.
- The Chapter's Board includes representatives from the different geographic regions of the state, helping to ensure representation of the diverse areas of the state.
- The Chapter's Board includes elected representative positions for general pediatricians and subspecialists, providing diversity in the practice type of members at the Board level.
- The Chapter's Board includes an appointed position for an allied health representative and a resident/fellow representative, providing diversity in the member types and career stages represented at the Board level.
- The elected positions on the Board of Directors are open to nominations by and the vote of the voting members of the Chapter. To ensure a full slate of diverse candidates, the

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

members of the Board of Directors, the Nominations Committee, and the leaders of the Chapter's other committees and task forces work together to identify potential members to serve on the Board of Directors, ensuring diversity in the nominations and election process.

- The Chapter's Board is comprised of members of different ethnicities, genders, races, practice types, and career stages thanks to the work of the Chapter's Nominations Committee which reviews all candidate applications before each Chapter election.
- Board members assist in identifying and reaching out to pediatricians of varying races, ethnicities, and genders to ensure the development of leaders who are diverse and reflect the racial/ethnic/gender makeup of the Chapter and the state.

Describe your chapter's process to engage or recruit members of your Board to ensure that they reflect the diversity of the population/communities the chapter serves. (please use bullets for your description)

- The Chapter's Bylaws require active involvement on a committee, task force, or project before serving on the Board. Members and participants on committees, task forces, and projects reflect the diversity of the state's population/communities by including members from around the state.
- The Chapter's Board includes representatives from the different geographic regions of the state, helping to ensure representation the communities served in all the diverse areas of the state.
- The elected positions on the Board of Directors are open to nominations by and the vote of the voting members of the Chapter, which helps to ensure involvement from members who work with the different communities within the state.
- Chapter leaders, including Board members and committee/task force chairs, assist in identifying and reaching out to pediatricians of varying races, ethnicities, and genders to ensure the development of leaders who are diverse and reflect the racial/ethnic/gender makeup of the Chapter and the state.
- The Nominations Committee evaluates the nominees to not only ensure they meet the minimum requirements for the position, but also to ensure that they will add to the diversity of the Board. Effort is taken to ensure the members of the Board are diverse in practice type, specialty, gender, race, and ethnicity to be reflective of the diversity found in Florida's pediatric healthcare providers and the communities in which they serve.

FINANCIAL MANAGEMENT

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 20

How does your chapter go about developing its annual budget? Please describe the steps taken in detail by answering questions 1-5.

AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

1. What is the process for creating and reviewing the chapter budget? (please use bullets for your description)

- The Executive Director, Treasurer, and Accountant review the prior year's finances and the expected activities for the upcoming year before developing a detailed proposed budget for the next fiscal year.
- The detailed proposed budget is reviewed, revised, and approved by the Finance Committee.
- The detailed proposed budget is presented to the Executive Committee for review, suggested revision, and approval.
- The final proposed budget, as approved by the Finance Committee and the Executive Committee, is presented to the Board of Directors for review and final approval.

2. Who finalizes and approves the chapter budget? (ie, executive director, staff, and chapter officers/members involved)? (please use bullets for your description)

- The final budget is prepared by the Executive Director and Accountant after review and input by the Finance Committee, Executive Committee, and Board of Directors.
- The budget is ultimately approved by the Board of Directors.

3. What is the process for evaluating the chapter budget? (please use bullets for your description)

- The Treasurer and the Finance Committee review the budget and reconciliations as prepared by the Accountant and Executive Director throughout the year.
- The Treasurer and Accountant provide updates and reports to the Executive Committee and the Board of Directors during regularly scheduled meetings, including the presentation of the monthly reconciliations, grant summary report, and investment account summary report.
- The Board of Directors approves any changes to the budget mid-year as needed based upon the recommendation of the Finance Committee and the Executive Committee.

4. What is the greatest threat to your chapter's financial health and how does the chapter plan to address that threat? (please use bullets for your description)

- The greatest threat is not securing sufficient non-dues revenue.
- A part-time Grant Coordinator was hired in August 2019 to assist FCAAP in securing more grant income and to manage more grant-based projects; however, he quit unexpectedly in February 2020. Interviews to fill the part-time Grant Coordinator position were conducted in December 2020 and the position was filled in January 2021.
- The pandemic significantly impacted the Chapter's annual conference, which is one of its largest sources of non-dues revenue. FCAAP expects to continue to expand its annual conference despite the impact of the pandemic by offering it as a hybrid event in 2021 and beyond with the hope that this will allow the Chapter to tap into the more than 400 extra attendees who participated in the 2020 virtual only event.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

- FCAAP will also create additional advertising opportunities for partners to generate increased non-dues revenue outside of conferences and events.
- Member dues sustain the primary expenses of the Chapter. The loss of one of the Chapter's Enterprise Members had a large impact on the Chapter's finances in 2020.
- The Chapter filled the position of part-time Membership Coordinator in January 2021 to help the Chapter focus more of its efforts on membership recruitment, retention, engagement, and member benefit development.

5. If your chapter's expenses exceed income (i.e., deficit spending), do you have sufficient reserves to cover the loss?

- Yes**
 No

Please describe in detail your response using bullets

- FCAAP has sufficient reserve funding as well as funding in its investment account to cover approximately six months of operating expenses without the need to cut any programming or staff.

Does your chapter have the following suggested internal financial controls?

1. Does your chapter have Directors' and Officers' (D&O) Insurance?

- Yes**
 No

2. Does more than one person review bank statements and credit card statements?

- Yes**
 No

3. Is approval of invoices and check signing for payment by 2 different people?

- Yes**
 No

4. Does your chapter do a yearly independent audit?

- Yes**
 No

5. Does your chapter have grant compliance procedures in place?

- Yes**
 No

6. Do you use a system of checks and balances to ensure no one person has control over all parts of a financial transaction?

AMERICAN ACADEMY OF PEDIATRICS

CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

Yes

No

7. Do you reconcile agency bank accounts every month?

Yes

No

8. Do you restrict the use of chapter credit cards and verify all charges made to credit cards or accounts to ensure they are business related?

Yes

No

9. Does your Board of Directors oversee chapter operations and management?

Yes

No

10. Are all chapter fiscal policies and procedures in writing and has the Board of Directors approved them?

Yes

No

11. Are you ensuring that you protect checks/check writing to prevent fraudulent use?

Yes

No

12. Are you ensuring that you protect cash and check collections to prevent fraudulent use?

Yes

No

Please check any of the following tactics that your chapter employs to generate non-dues revenue.

Federal grants

State grants

Private foundation grants or awards

National AAP grants to chapters (block grants, Friends of Children Fund, other)

National and/or state agency contracts to carry out projects and initiatives

Chapter CME Opportunities

Advertising revenue

Exhibit fees at chapter meetings

Affinity programs

Pharmaceutical/corporate sponsorship

Personal/individual donations

Other(s). Please specify.

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

CHAPTER MANAGEMENT AND GOVERNANCE

THE INFORMATION IN THIS SECTION WILL BE SCORED - TOTAL POINTS = 20

Describe your chapter's strategic planning process. Please include with your response how your chapter sets the priorities and measures outcomes. (please use bullets for your description)

- A formal retreat is held every 2 years following the induction of new officers. The retreat includes a training for the Board members as well as a discussion of FCAAP's strategic plan, including the priorities for the coming 1 to 2 years. During the retreat, the Board discusses the progress made on its goals throughout the year and discusses additional priorities each year during an informal meeting at the annual conference.
- Unfortunately, the COVID-19 pandemic made the formal retreat impossible this fall. In lieu of the formal retreat, the Chapter hosted a virtual half-day training retreat for the Board which focused on the training portions of the usual in-person retreat.
- After the training sessions, the virtual retreat included time for discussion to allow the Board members to brainstorm and share goals and opportunities for the Chapter for the 2020-2022 Board term. This initial discussion included agreement that the Chapter would engage a professional to assist with a formal long-term strategic planning process in 2021 following the conclusion of the legislative session.

When were your bylaws were last reviewed?

2019

When were your bylaws last revised?

2018

During the past year, have there been any changes to your chapter's infrastructure?

Yes

No

If yes, please explain.

•

Does the chapter have a written continuity of operations plan to use in the event of an emergency/disaster?

Yes

No

If yes, please explain.

- At the end of 2019, the Board approved the appointment of two new co-chairs to the FCAAP Disaster Preparedness Committee, with the hope that they would help with the creation of a written continuity of operations plan during the 2020 calendar year.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

Unfortunately, the initiation of this effort was postponed due to the COVID-19 pandemic. It is hoped that this initiative can be reconsidered in 2021.

Describe the activities your chapter engages in to approach leadership development, mentorship for members, succession planning for chapter leadership, and professional development for staff. (please use bullets for your description)

- All committee and task force chairs are encouraged to have a co-chair or vice chair to allow younger and newer members to develop leadership skills.
- All members interested in serving on the Board of Directors must be an active member of a committee, task force, or project for at least one year prior to serving on the Board.
- Every other year, with the election of the officers, the Board members meet in person for a full-day retreat to learn about the governance of FCAAP, the AAP, and to get to know one another. This year's retreat was held virtually and focused on training – topics included the fiscal responsibilities of Board members, the legal status and financial position of the Chapter and the Florida Pediatric Foundation, the structure of the Chapter, and the Chapter's role in legislative initiatives.
- In the Fall of 2020, the Chapter hosted two virtual training retreats for the chairs, co-chairs, and vice-chairs of the Chapter's committees and task forces. The training included a review of the Chapter's legal status, the Chapter's leadership and staffing structure, the roles and responsibilities of committee chairs and members, and the relevant portions of the Chapter's Bylaws and policies.
- All committees and task forces are assigned a Board liaison. The liaison is a member of the Board of Directors who provides a direct connection between the Board and the committee/task force and mentors the chair(s).
- The President and Vice President meet with the Executive Director each week to review the Chapter's work. The Vice President is included in these meetings and other meetings with the President to help prepare him/her for the presidency.
- The Immediate Past President works with the President to help him/her transition into the presidency and to provide on-going mentorship and guidance during his/her term.
- Co-leaders are identified for Chapter led projects to provide opportunity for members to learn leadership skills and prepare to lead projects in the future.
- Chapter staff are allowed time to participate in virtual trainings to help them improve within their roles with the Chapter. Examples include webinars on event planning and member recruitment.

Does your chapter sponsor attendance at AAP national leadership conferences (including the Annual Leadership Forum (ALF) and the AAP National Conference and Exhibition)?

Yes

No

If yes, for whom?

- Travel expenses to the NCE and ALF for the Executive Director are covered by FCAAP. FCAAP also supports the attendance of other staff at NCE when appropriate. Through grants,

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

FCAAP has sponsored the attendance of members presenting projects conducted through FCAAP at NCE.

Describe your biggest challenge relative to chapter management and governance issues.

- The biggest challenge is securing sufficient staff time to oversee the growing number of projects and events being pursued by the Chapter. Similarly, a lack of staff time has made it difficult to effectively review, update, and create the policies necessary to govern FCAAP as it continues to grow. Fortunately, 2021 will include the addition of two new part-time staff members, both of whom are expected to move into full time positions within a year. The additional staff will allow the Executive Director to devote more time to review and update the Chapter's policies and to working with a professional and the Board to develop a long-term strategic plan for the Chapter.

QUESTIONS FOR DATA COLLECTION PURPOSES

***PLEASE NOTE THE FOLLOWING QUESTIONS ARE FOR DATA COLLECTION PURPOSES AND THE RESPONSES WILL NOT BE SCORED**

What was your chapter's single most significant advocacy achievement or program/project outcome of the year?

- The most significant advocacy achievement of 2020 was unrelated to the state's legislative session. After the COVID-19 pandemic reached the State of Florida and resulted in stay-at-home orders, parents and caregivers began to fear bringing their children to the pediatrician's office. While the Chapter worked to increase public confidence in the safety precautions taken by pediatric offices to keep their patients safe and to educate the public on the importance of maintaining appointments with their pediatrician for well-child visits and routine immunizations, the Chapter also worked to secure pediatric health care services to be provided by telehealth and for those services to be paid for by both the Medicaid Managed Care Plans and the private insurers. The ability to offer telehealth services helped pediatricians continue to provide care to their patients and likely helped many practices stay open despite significant decreases in well visits.

Does your chapter engage in any activities related to global child health?

Yes

No

If yes, please provide a description of the activity.

AMERICAN ACADEMY OF PEDIATRICS CHAPTER ANNUAL REPORT

January 1, 2020 – December 31, 2020

OUTSTANDING CHAPTER AWARDS & SPECIAL ACHIEVEMENT AWARDS

OUTSTANDING CHAPTER AWARDS

One chapter in each size category - small, medium, large and very large - will be selected as outstanding chapter award recipients based on the following criteria: child health initiatives supplemental information, finances, membership recruitment and retention, and chapter management and governance.

SPECIAL ACHIEVEMENT AWARDS FOR CHAPTERS

Special Achievement Awards for chapters will be considered by the District Vice Chairperson (DVC) Committee based on a chapter's activities in areas such as membership, education, advocacy, and quality improvement.

SPECIAL ACHIEVEMENT AWARDS FOR INDIVIDUALS – IMPORTANT:

- Briefly highlight a maximum of 3 individuals total to be considered for an individual Special Achievement Award due to their work on a new and innovative project in the past year or for their lifetime achievement.
- Please do not nominate individuals from the previous year who received an award. District Chairpersons and District Vice Chairpersons are not eligible.
- Include the reason that they should be considered for a Special Achievement Award as well as the exact wording that you would like to see on the certificate (165 characters or approximately 30 words or less).
- Please include the correct spelling and designation (i.e., MD, MPH, FAAP) for each individual nominated.
- Individuals nominated must be a member of the Academy.

PLEASE DO NOT EXCEED 165 CHARACTERS FOR EACH AWARD DESCRIPTION (APPROXIMATELY 30 WORDS)

First Nomination (165 characters/30 words for description)

D. Paul Robinson, MD, FAAP, for his unwavering leadership and support of Florida's pediatricians through the many challenges of 2020, including the pelvic exam law and the COVID-19 pandemic.

The individual is a National AAP Member:

Yes

No

The individual is a Chapter Member:

Yes

No

Second Nomination (165 characters/30 words for description)

**AMERICAN ACADEMY OF PEDIATRICS
CHAPTER ANNUAL REPORT**

January 1, 2020 – December 31, 2020

Nicole Torres, MD, FAAP, for her dedication to pediatric education, demonstrated through her creativity and persistence in leading The Future of Pediatric Practice conferences despite natural disasters and pandemics.

The individual is a National AAP Member:

Yes

No

The individual is a Chapter Member:

Yes

No

Third Nomination (165 characters/30 words for description)

Toni Richards-Rowley, MD, FAAP, for her leadership of the Chapter's legislative initiatives and the education of Florida's private practice pediatricians.

The individual is a National AAP Member:

Yes

No

The individual is a Chapter Member:

Yes

No

AAP Chapter President

(Please type your name which will serve as the electronic confirmation that you have completed and approve the report)

Lisa Gwynn, DO

Thank you for completing your 2020 Chapter Annual Report!